

Company Overview

At Lumenor Consulting Group, our goal is to help ensure that every community in North America benefits from the connectedness, livability, and economic vitality that 21st century transportation systems and resources enable. To achieve this goal, we help public transportation agencies and other transportation industry companies successfully assess and incorporate tools, technologies, and organizational processes that increase the safety, reliability, and usability of their systems and services.

Our founder, Bridgette Beato, launched Lumenor in 2007 after leading a project to modernize fare collection for Atlanta's public transit system, MARTA. The insights and hands-on experience that Beato acquired during this project helped her understand how vital public transportation systems are to the communities they serve – but also how much the public transit industry as a whole still relies on outdated systems and 20th century equipment and technology.

To address a widespread need for innovation and expertise within the public transit and transportation sectors, Beato founded Lumenor Consulting. As a woman owned business and certified DBE consulting firm with offices in Alpharetta, Georgia, New York, NY and Washington, DC, we've worked with many of North America's largest public transit agencies.

Since our founding in 2007, Lumenor has grown from a team of two to its current 20-plus employees, and our work to date has helped improve the daily transportation routines for tens of millions of people.

As we continue to grow, our mission remains the same: To help transportation agencies throughout North America assess and solve key operational and organizational challenges. Our proven ability to implement solutions in a timely, cost-effective manner empowers our clients to achieve increased transparency into operations, greater compliance with current regulations, and the capacity to act on new insights in systematic ways.

A key driver of our strong track record is our fundamental belief that bringing new technology to an organization is only part of a successful engagement – because a potentially breakthrough innovation that is merely tolerated, or even worse, ignored, won't have the impact of one that is wholeheartedly adopted. That's why Lumenor utilizes a methodology that integrates people, processes, and technology – so that change is not just delivered but also embraced in ways that ultimately meet project objectives and achieve the targeted goals.

Along with our expertise in information technology and organizational change management, our work at Lumenor is defined by our core values of Integrity, Trust, Technical Excellence, Innovation, Leadership and above all, our Client Focused perspective. Understanding your key goals and biggest challenges is always our top priority. So if you want to start the discussion that can help your agency or company stay adaptive in the face of evolving user expectations and major technological change, contact us today!



Lumenor's services include:

Strategic Consulting Services **Enterprise Technology Business Process Transformation Enterprise Information Management & Analytics**

Environmental Planning

- M Ecology \checkmark History
- V Air Quality $\overline{\mathbf{V}}$
- Noise \square NEPA
- ∇ Permitting
- Environmental Justice Public Involvement
- V

GIS & UAV Technology

- $\overline{\mathbf{v}}$ GIS Planning & Deployments Real-time Data Collection
- $\overline{\mathbf{A}}$ GIS Web Portals ✓ Interactive Webmaps

 $\overline{\mathbf{A}}$

- ✓ Virtual Events Technology ☑ GIS Integration
- \square Website Development ☑ UAV Technology (Drone) \square Data Visualization & Analytics
- \square Augmented Reality

Transportation **Planning**

- Long-Range Transportation Plans
- Comprehensive
- Transportation Plans ☑ Bike & Pedestrian
- ✓ Land Use
- \square Noise Modeling $\overline{\mathbf{A}}$ **Environmental Assessments**
- \square Public Involvement

Project Management

- & Project Controls
- V Project Controls
- \square PM Support Services $\overline{\mathbf{A}}$ Procurement Support
- V Technical Support
- \square Administrative Support
- \checkmark QAQC Services
- Capacity on Demand Staffing

Enterprise Asset Management

- M Asset Management
- Work Management
- M Supply Chain Management
- ☑ Capital Asset Planning
- $\overline{\mathbf{A}}$ Asset Management Plans
- System Architecture \square
- $\overline{\mathbf{A}}$ **Business Process**
- ☑ Systems Integration M ISO 55000 Compliance

ITS and Revenue Systems

- ☑ Fare Payment Systems
- ☑ Back-office Systems
- Fare Collection Equipment and hardware
- $\overline{\mathbf{A}}$ Automated Passenger Counters
- ☑ CCTV
- $\overline{\mathbf{V}}$ Communications Systems
- Real-time passenger Info
- ☑ Mobile Applications
- Open Payments

Organizational Change Management

- Change Management Leadership Coaching
- M Organizational Alignment
- Strategic Communications
- V Training and Development
- M Culture Transformation
- \square Organizational Alignment ☑ Training & Development

Partial client list:

- NY Metropolitan Transportation Authority (NY MTA)
- Metropolitan Atlanta Rapid Transit Authority (MARTA)
- Washington Metropolitan Area Transit Authority (WMATA)
- Los Angeles County Metropolitan Authority (LA METRO)
- **Baltimore MTA**
- Dallas Area Rapid Transit
- Capital Metro
- **Jacksonville Transportation Authority**
- San Diego MTS

- Long Beach Transit
- Georgia Regional Transportation Authority (GRTA)
- Southeastern Pennsylvania Transportation Authority (SEPTA)
- Atlanta Regional Commission (ARC)
- Bay Area Rapid Transit (BART)
- **New York City Transit**
- Atlanta Streetcar
- Starbucks
- Sony Corporation
- The Coca Cola Company